



2025 Partner Perks In The Spotlight

Gold
\$2,000

Silver
\$1400

10

unlimited

MARK YOUR CALENDAR: OUR EVENTS WORTH ATTENDING FOR MARKETING & NETWORKING

[UPDATED IN 2025] Free admission for partner *and 1 guest* at all chapter meetings (in-person) with post-meeting access to opt-in attendance emails (**warm leads**)



Logo and contact information in “Walk-In Rotating Slideshow” at chapter meetings



Brief business promotions by attending Partners or acknowledgements by President or MC



Product literature or displays at a Partner table at all in-person chapter meetings



VIP Recognition as a partner on the table “tent cards”



DIGITAL VIBES: BRANDING EXTENSION & RECOGNITION

Logo and contact information listing in footer & Partners page of FPASV.org website



****Email** introducing our 2025 partners, scheduled no later than March 2025 Includes your logo and contact information and 3 additional Partner acknowledgements emails.



[UPDATED IN 2025] ***Timely Topics:** Promotion of partner events, whitepapers, articles, online tools or video in quarterly e-newsletter.



****Hyperlinked logo** in FPASV event emails and landing pages.



[NEW IN 2025] Informational or product/service promotion article in quarterly LinkedIn e-newsletter.










[NEW IN 2025] Partner Shout-Outs on LinkedIn.



Please note: Partnership with FPA of Silicon Valley is separate from FPA Membership. We encourage you to join FPA and enjoy the additional benefits of chapter membership. [Click here](#) for more information or to join. If you are not currently a member of FPA, be sure to choose Silicon Valley as your chapter.

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<p>*Either a thumbnail of your promotional flyer <i>or</i> a short paragraph about your products/services, along with contact information (you provide promo information) **Bulk emails reach @ 1200 members and prospective members</p> <p>Email above to: execdirector@fpasv.org</p>		
<p>==BONUS== [NEW IN 2025] Partner Spotlight: Hyperlinked Partner logo in Executive Director's email and homepage rotating banner for a month</p>		
<p>==BONUS== [UPDATED IN 2025] Option to host an educational webinar for FPA chapter members (up to 2 webinars slots available in 2025 for Gold and 1 webinar for Silver). <i>See additional details in the reservation form.</i></p>		
<p>Chapter membership mailing addresses in PDF format based on the 5160 Avery standard mailing labels or in Excel format</p>		

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2025 Reservation for Partnership

Thank you for supporting our chapter.

Please complete the sections below. Your reservation must accompany or precede payment. Confirm your commitment by submitting payment as soon as possible.

If paying by credit card, please complete your reservation form and payment online:
<https://www.fpasv.org/annual-partners>. You do not need to complete this form.

If paying by check, choose one of the following: **Partnership Level**

Gold (\$2,000) Silver (\$1,400)

- Complete your reservation online above; **OR**
- Complete this form and email it to Tonia Forbus at execdirector@fpasv.org
- Complete this form and mail it to the address below with your payment.

Make checks payable to **FPA of Silicon Valley**. Please remit checks to:

FPA of Silicon Valley
P.O. Box 3530
Santa Clara, CA 95055

Please provide the following information:

1. **Company Name:** _____

2. **How would you like your company to be listed on marketing materials? (Same as above OR please fill in):** _____

3. **Company Website Address:** _____

4. **LinkedIn handles (rep and company):** _____

5. **Company Representative and Contact Info for Marketing:**

Name: _____

Local Mailing Address: _____

City, State, Zip: _____

Email Address: _____

Telephone Number: _____

Email Address: _____

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2025 Chapter Meeting Schedule

In-person chapter events plan to be held **from 11:30 am – 1:30 pm** *unless otherwise noted.*

January 14 Chapter Meeting (Tuesday) @ Maggiano's, Santana Row

May 1 Triple Treat (Thursday, 5-7 pm) @ Community Foundation Silicon Valley, Mt. View
(mixer with Industry Pros from FPA Silicon Valley, CalCPA & Silicon Valley Charitable Fund)

September 9 Chapter Meeting (Tuesday) @ Maggiano's, Santana Row

August 12 Bocce Ball/Summer Social (Tuesday, 4-6 pm) @ Campo Di Bocce, Los Gatos

December 11 Holiday Party (Thursday) @ Maggiano's, Santana Row

In addition, there will be other chapter events that include monthly NexGen socials, regional and national conferences, firm office visits, and webinars found on our homepage's Upcoming Events and event listings here: <https://www.fpasv.org/events>

1-Hour Educational Partner Webinars: Complimentary when the Partner handles the content, marketing promotional materials, CEU accreditation, and webinar platform management, where the Executive Director only needs to send out promotional emails (3 emails max). However, if the Partner requires the Executive Director's additional assistance with marketing, CEU administration, or event coordination, a flat service fee of \$200 per webinar will apply.

Webinar dates are flexible and offered on a first-come, first-served basis and a date of the Partner's preference as long as it does not conflict with another FPASV or other Partner event. Once all reservations are received, you will be contacted for program information.

GOLD PARTNER

_____ Date (TBD)

_____ Date (TBD)

SILVER PARTNER

_____ Date (TBD)

Invoice

Total \$ _____

Thank you for supporting FPA of Silicon Valley!

EIN: 77-0381724

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